

Welcome to blinds-find.co.za

Blinds-find.co.za was established in 2009, with the sole purpose of funneling internet users that is searching for blinds or related products and services to the appropriate service providers.

“The ultimate goal of the blinds-find.co.za website is to be to the blinds industry, what hippo.co.za is to insurance industry”

One of the exiting new features that we are currently working on is an “online quotation” system, whereby internet users can provide certain details with regards to their quotation request, including the area where they live and their contact details. In turn this information will then be sent to the appropriate participating service providers, where after they can react to the request.

Why Advertise with Us?

Unlike generalized online business directories, blinds-find.co.za was specifically designed to cater for the Blinds industry, as well as related products and services. Blinds-find.co.za is optimized to attract targeted traffic (people who are looking for BLINDS), and not just casual browsers that "might" stumble upon your listing.

Other advantages include the following:

- Our advertising rates are very competitive compared to some other generalized online business directories.
- We market your business online (24/7/365), to thousands of visitors, while you focus on your core business.
- Create an online presence even though you don't have a dedicated website.
- Reach more customers by exposing it to a national Audience.
- Cost effective marketing compared to newspaper, outdoor and other traditional marketing mediums.

Advertising Rates

Listing Rates

Name	Units	Price	Includes
Basic	12 Months	R400.00 p.a.	<ul style="list-style-type: none"> • Basic Directory Listing. • Listed under 1 category
Advanced	12 Months	R2000.00 p.a.	<ul style="list-style-type: none"> • Full Page Listing • Featured Listing under the Business Directory • Listed under up to 3 categories.
Premium	12 Months	R4000.00 p.a.	<ul style="list-style-type: none"> • Full Page Listing • Featured Listing under the Business Directory • Premium Banner on Frontpage and Articles • Listed under up to 5 categories.

Banner Rates

Name	Units	Price
250x250	1000 Impressions	R300.00

Article Rates

Name	Units	Price	Includes
Basic Article	3 Months	R800.00	<ul style="list-style-type: none">• Frontpage article for 3 months.• Direct link to your website or listing.

Design Rates

Item	Price
Banner (250x250)	R250.00

Listing Details

Basic Listing

Some visitor Exposure 

Features

- You can add your Company Logo.
- Your Business Address, which can also be linked up to Google Maps.
- Your Contact Details.
- Link to your Site.
- You can also add some information regarding your products and services.

Below you will see an example of a basic listing

Blind Guys



Secunda
Secunda
Mpumalanga [Google Map](#)

Email: [Email](#)

[Website](#)

Contact Person: Wynand Louw
Phone: 072 687 1747
Fax: 086 698 4026

We supply aluminium venetian, wooden venetian, wooden, vertical, roller, plisse, duettes, awnings, shutters and screens. Only top quality products at the best prices.

Blind Guys, For the love of Blinds!

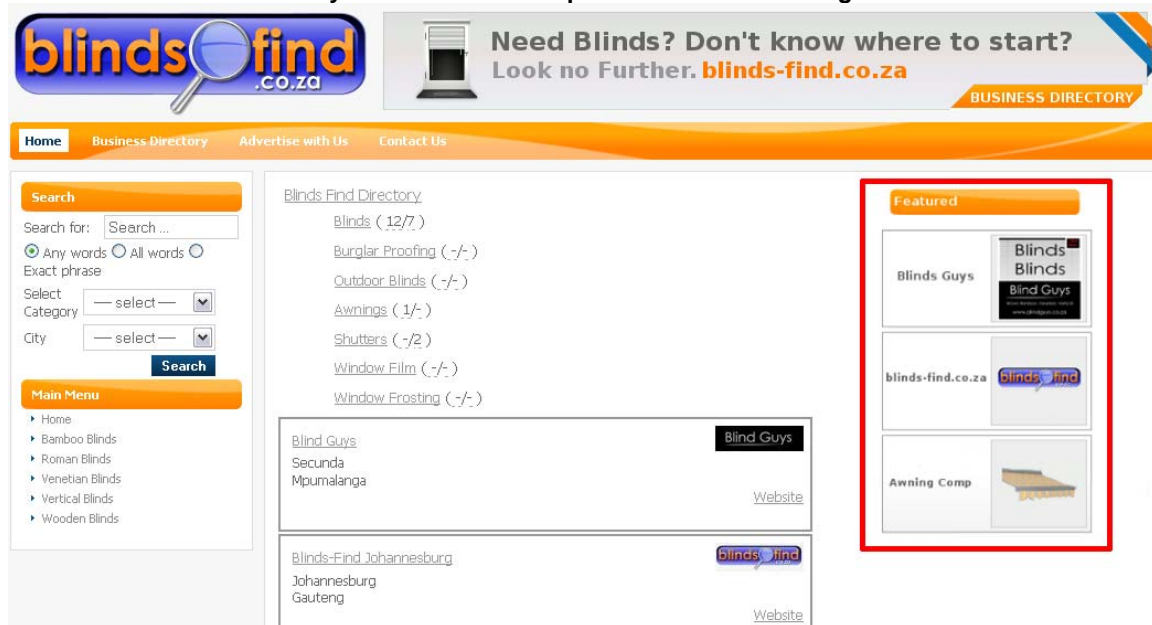
Advanced Listing

More visitor Exposure 

Features

- Same as the basic listing +
- Can list your business under 3 categories.
- Will be visible under the business directory, under the specified categories.
- Featured Listing that will be displayed everywhere under the Business Directory Page.

Below you will see an example of the featured listings.



The screenshot shows the website's layout. At the top is a navigation bar with 'Home', 'Business Directory', 'Advertise with Us', and 'Contact Us'. Below this is a search bar and a 'Main Menu' with links to Home, Bamboo Blinds, Roman Blinds, Venetian Blinds, Vertical Blinds, and Wooden Blinds. The central content area is titled 'Blinds Find Directory' and lists various categories with their respective counts: Blinds (12/7), Burglar Proofing (-/-), Outdoor Blinds (-/-), Awnings (1/-), Shutters (-/2), Window Film (-/-), and Window Frosting (-/-). Two listings are shown: 'Blind Guys' in Secunda, Mpumalanga, and 'Blinds-Find Johannesburg' in Johannesburg, Gauteng. On the right, a 'Featured' section is highlighted with a red border, containing three items: 'Blinds Guys' with a logo, 'blinds-find.co.za' with a logo, and 'Awning Comp' with a picture of an awning.

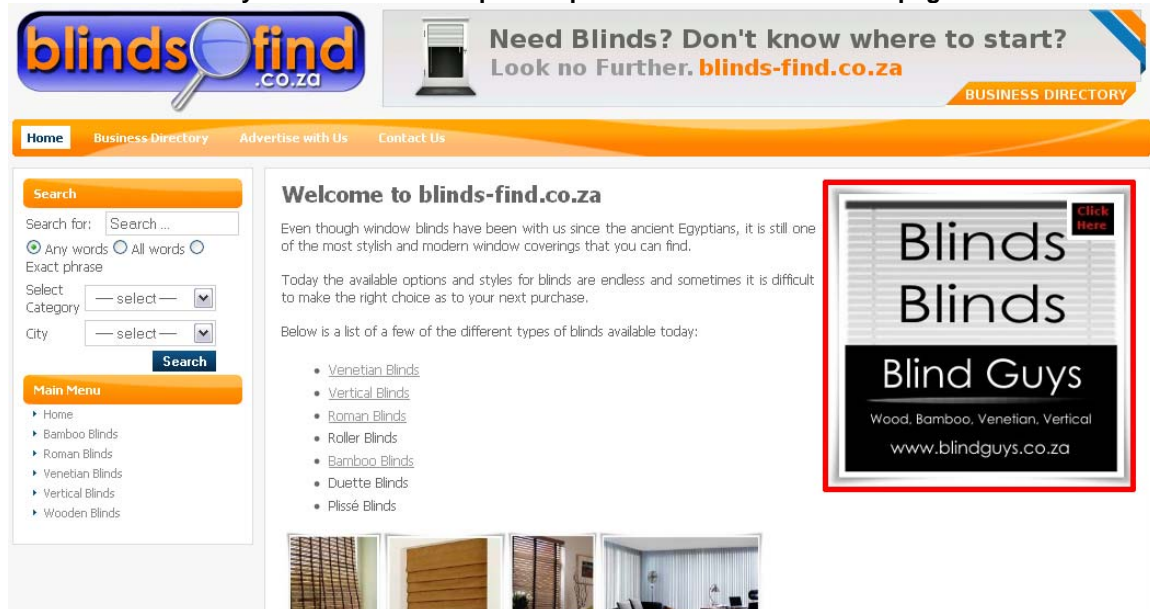
Premium Listing

Highest visitor Exposure 

Features

- All of the above +
- You can add up to pictures of your products.
- Can list your business under 5 categories.
- Will be visible under the business directory, under the specified categories.
- Featured Listing that will be displayed everywhere under the Business Directory Page.
- Premium Banner (250x250) that will be displayed on the front page as well as under all article pages.

Below you will see an example of a premium banner on the homepage.



The screenshot shows the homepage of blindsfind.co.za. At the top, there is a navigation bar with links for Home, Business Directory, Advertise with Us, and Contact Us. A search bar is located on the left side. The main content area features a 'Welcome to blinds-find.co.za' message, a list of blind types (Venetian, Vertical, Roman, Roller, Bamboo, Duette, Plissé), and a gallery of images. A prominent banner on the right side, outlined in red, advertises 'Blinds Blinds Blind Guys' with the website URL www.blindguys.co.za and a 'Click Here' button.

How to advertise with us

- Visit our site at <http://www.blinds-find.co.za/application-form> and download the application form, or call us at 076 687 5442, if you don't have internet access.
- Complete the application form, and then email it to us at info@blinds-find.co.za, or fax it to 017 638 1456.
- Your listing will now be created with the information received, after which we will inform you that your listing have been created.
- Once you have reviewed your listing we will send you the invoice for the outstanding amount.
- Payment needs to be done within 2 days after your invoice has been issued.